REF HEADLINE# 6333107 \$\$\$ NOD# 0: UNAPPROVED TRF# E:063331 REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CRDEK WORESHEET
HARRIS REPORT FROM REP
\*\*CHANGES\*\* FAX# 703-516-9680

OCT3/12 14.54 \*\*\* WFLA-TV \*\*\*

CITY TAX ELIGHT DATES PROCT ORDER AGY # ADV \*# \* AMERICAN CROSSROADS OCT2/12 AGY. FOV. STATE TAX NAME NAME OCT8/12 Q) CROSSROADS 188/AMER. CROSSROADS ALEXANDRIA, EST#953 CONTRACT CANAL CENTER PLAZA, WK-1 MEUTA # COMMENTS: 6333107 VA 22314 CO-OP BILLING NEEDED Etc (LINE, SUITE ORDER, (7) (3) (3) INVOICE) CLASS: NATL. BUYER NAME SALES PRSN REP.# M M H NEOHIEM ATEMOM OFF.# MEGHAN MCGARR LOCAL DATE REGIONAL SALESMAN OCT3/12 (H) #= 14.54

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THANKS! BRIAN FOR MEGHAN MADE GOOD ON LN'S 11-12 TTL SAME MAKEGOOD 10/3 SPOT CANCELED ON LN 10

0 \*\*\*\* THIS IS D CASH IN ADVANCE SCHEDULE

AMERICAN CROSSROADS

	٠			; LINE#; E
31 A 6	PROGRAM :	10 s 9	AGENCY AGENCY	:LINE#:REP :CD: TIM:
4007-7004	LAW & ORDER SVU	90001-4000	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27	TIME PERIOD
G 0	SVU	30	CODE = 11 2 = 27	, LGTH , SEC
\$4,500.00		\$6,000.00	AGENCY EST#	RATE
10/7		10/3	953 3	START
10/7		10/3		END
₽		0		END :SPTS: WEEK
SUN		WED	The Association of the Control of th	T . DAYS
ļmā		0	The state of the s	S :TOTL:

PROGRAM :

NIGHTLY NEWS

MER BERDINAR 6333107 TREE E:063331 REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
CRDER WORKSHEET HARRIS REPORT FROM REP

\*\*CHANGES\*\* OCT3/12 14.54 \*\*\* WFLA-TV \*\*\*

FAX# 703-516-9680

OCT/12 : LINE# : REP :LINE#: PROGRAM : 12 42750.00 : CD: 'n 730P-800P THME ENT TONIGHT PERIOD LGTH 9 SEC \$1,500.00 RATE 10/8 START 30/8 END SPTS: Н CONTRACT TOTAL TOTAL SPOTS LANI MON DAYS 42750.00 STOTE:

MARKET TOTALS \$203,571 WFLA 21% WETS 198 WYSP 21% WXPX 0% WTVT 7%2% WTOG % % WTTA 0% WMOR 0%

SHARES ACCURATE.

DEMOS- RA35+\* ひくび - 20H

R-CTAKE, PLAN, SECT MOD CODE A-AUD AJAI INS-S C-FAID PGM CHUNNOBLLED RHRATE CHUPOIS FER WHEN DEFUELEE E-EFF DATES T-TIME X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS \*-MULTIPLE N-PROGRAM NAME

66 Canal Center Plaza Suite 555 Alexandria VA 22314

## American Crossroads/ Issue Submission Number 797 Issue 2







WFLA-TV P.O. Box 1410 Tampa, FL 33601

### PHONE (813) 228-8888

					Original
Client:	American Crossroads/ Issue	Submission Cost:	42750	Campaign Ref:	E:063331070
Buyer:	3 .	Client/Product/Estimate:	11 /27 /953	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06333107
Est./PO Number:	06333107	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transactiona	: Transactional

	Demographic: (L) Household	Product: American Cros
		ssroads
	Order:	Booking Group: WFLA
	Key Market:	***************************************
1000 C C C C C C C C C C C C C C C C C C	Tampa-St. Petersburg, FL	***************************************

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		M-F 10a News	Л	Tue 10p ET / 9p CT Parenthood	Т	M-F 10a News	T	Thu 10p ET / 9p CT Rock Center	,,T,	M-F 10a News	M	Mon 8-10p ET / 7-9p CT Voice	M	Mon 10p ET / 9p CT Revolution	M	M-F 10a News		M-F 10a News	Sales Product Details
		01		02		01		01		01		02		02		01		01	Rev Type
Weekl										•									
Weekly Totals: Total Spots(Ord Spots)		350		5000		350		7000		350		16000		7000		350		350	Rate
(Ord Spots)	Comme	30	Comme	30	Comme	0.6	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme		Spot Type
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
7		-1		1		1		_		1									10/01
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11		1.7		1		1				1				1		-1		-1	Total
		350		5000		350		7000		350		16000		7000		350		350	Cost

66 Canal Center Plaza Suite 555 Alexandria VA 22314

#### American Crossroads/ Issue Submission Number 797 Issue 2







P.O. Box 1410 Tampa, FL 33601

### PHONE (813) 228-8888

Original

				 io		Ref	Buyer: Schedu Est./PQ Associa
	VI.	M-F 730p Ent	ď	Sun 630p ET News		Sales Product Details	ile Dates: Number: ated Copies:
	The state of the s	M-F 730p Entertainment Tonight		Sun 630p ET / 530p CT NBC Nightly News		ct Details	10/01/12 to 10/14/12 06333107
	100000000000000000000000000000000000000	02		02	111000000000000000000000000000000000000	Rev Type	The state of the s
							Submission Co Client/Product Weeks: Contract type:
Weekly		T					Submission Cost: Client/Product/Estimate: Weeks: Contract type:
Weekly Totals: Total Spots(Ord Spots)	Wetchieberson	1500		4500		Rate	nate:
s(Ord Spots)	Comme	30	Comme	30	••	Spot Type	42750 11 /27 /953 2 Political
		Nbr of Spots		Nbr of Spots		The state of the s	T T O (0 O
7						10/01	Campaign Ref: E:063331070 Sales Rep: HRP Washim Order Ref: 06333107 Business Type: POLITICAL Business Category: Transactional
4		1				10/08	ory:
11		13		-3		Total	E:063331070 HRP Washington, DC 06333107 POLITICAL Transactional
		1500		4500		Cost	t, DC

			Grand Totals:
			THE
Net	Co	Gra	Sp
Vet Total:	Commission:	Gross Total:	Spots:
36,337.50	6,412.50	42,750.00	11

Spots

Totals

Grand Totals

10/01

Month 10 Weeks: 4

10/08

42750

HER READELIANT SEVEN \*\*\*

REF: TEL# 703-516-9399
CREDIT ACVISORY: AGENCY CRED
ORDER WORKSHEET - HARR

-9399 FAX# 703~516-9680 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP

SEP24/12 09.02 \*\*\* WFLA-TV \*\*\*

: LINE# : REP 200 英国化 !! CITY TAX FLIGHT NGT FRDUT ORDER : ETNE#: . . . :# :# COM COMI: PROGRAM : CON COMI: PROGRAM DATES Z E E \*\*\*\* THIS PLEASE CONFIRM
THANKS: BRIAN FOR MEGHAN TTL \$42,750 @10% AMERICAN CROSSROADS AMERICAN AGENCY ADVERTISER CODE == 1 ORDER 011/1100 LOCOA-LOSOA 1000A-1030A 400F-1100F WELA NEWSCHANNEL WELA NEWSCHANNEL CROSSROADS TME ATT. 30 IS A CASH IN ADVANCE STATE TAX PDUXIOD MANE 深入区的 OCT8/12 CROSSRUADS TUB/BKET CHUBBROADS <u>ග</u> ALEXANURIA, EST#953 CONTRACT n= 27 CANAL CENTER PLAZA, LOTE ₩ - 1 1 ar a  $\mathbb{S}$ ි බෙ Ti D MAOI 10AM LOAD LUAM MEDIA COMMENTS: SEC SCHEDULE 6333107 VA 22314 CO-OF BILLING NEEDED AGENCY EST# \$7,000.00 \$350.00 \$350.00 (LINE, RATE SUITE ORDER, 1 555 THAT A VOTO 953 10/8 10/5 10/8 START INVOICE) BUYER NAME CLASS: SALES 10/8 10/8 10/5 END TRSN NATL, SPTS: ب j. WA-EMILY MILHOAN OFF.# WEEK MEGHAN MCGARR LOCAL MON FRI MON DATE REGIONAL SALESMAN SEP24/12 DAYS (H) :STGT: # 09.02 ب س

9/25/12/15/10(1)

PROGRAM :

REVOLUTION

REP: TEL# 703-516-9399 FAX# 703-516-9680 CKEDIT ADVISORY: AGENCY CREDIT RISK !!!
OKLER KORKSHEET HARRIS REPORT FROM REP

SEP24/12 09.02 \*\*\* WFLA-TV \*\*\*

MARKET	OCT/12								: TIKES: KED
TOTALS \$2	42750.	10 PROGRAM : CON COM1:	PROGRAM :	PROGRAM :	PROGRAM :	PROGRAM :	FROGRAM :	PROGRAM :	#: 00
203,571 WFIA	0	900P-1000P  LAW & ORDER  LAW & ORDER	1000A-1 WFLA WFLA	1000P-1100P : PARENTHOOD : PARENTHOOD	WELA WELA	POCK CENTER: ROCK CENTER	ATAM WELA WELA	THE VOICE:	TIME PERIOD
1V 14		ER SVU	030A NEWSCHANNEL		030A NEWSCHANNEL	2 2	NEWSCHANNEL		
WETS 19%		30	30 8 @ 10AM 8 @ 10AM	3 0	30 8 @ 10AM 8 @ 10AM	30 \$BRIAN WILLIAMS	30 8 @ 10AM 8 @ 10AM	30	TSTH : SEC
WYSP 21%		\$6,000.00	\$350.00	\$5,000.00	\$350.00	\$7,000.00 IAMS	\$350.00	16000.00	RATE
WTVT 32% WWSB 7%		0 10/3	10/3	00 10/2	10/2	10/4	10/4	0 10/8	: ST
WTOG O%					اسة	ئسؤ	نسغ		PART :
WTTA		10/3	10/3	10/2	.0/2	0/4	0/4	10/8	END :
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TSK -- DAS SHARES ACCURATE.

DEMOS- RA35+\*

Suite 555 66 Canal Center Plaza Alexandria VA 22314

### American Crossroads/ Issue

Submission Number 780 Issue 1







#### SELY TY P.O. Box 1410 Tampa, FL 33601

#### PHONE (813) 228-8888

Client: Buyer: Schedule Dates: Est./PO Number: Associated Copies: No 06333107 10/01/12 to 10/14/12 American Crossroads/ Issue Weeks: Submission Cost: Client/Product/Estimate: Contract type: 11 /27 /953 Political 36750 Business Category: Transactional Business Type: Order Ref: Sales Rep: Campaign Ref: POLITICAL 06333107 HRP Washington, DC E:063331070 Original

Demographic: Product: (L) Household American Crossroads Booking Group: Order: WFLA Key Market: Tampa-St Petersburg, FL

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		M-F 10a News	***************************************	Tue 10p ET / 9p CT Parenthood		M-F 10a News		Thu 10p ET / 9p CT Rock Center	The state of the s	M-F 10a News	VI	Mon 8-10p ET / 7-9p CT Voice	Marria	Mon 10p ET / 9p CT Revolution	M	M-F 10a News		M-F 10a News	
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Weekly Totals: Total Spots(Ord Spots)		350		5000		350		7000		350		16000		7000		350		350	Rate
(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
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		350		5000		350		7000		350		16000		7000		350		350	Cost

66 Canal Center Plaza Suite 555 Alexandria VA 22314

# American Crossroads/ Issue

Submission Number 780 Issue 1







P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

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Cost	Total	10/08	10/01		Spot Type	Rate		Ф	Rev Type	duct Details	Ref Sales Product Details
DC	E:063331070 HRP Washington, DC 06333107 POLITICAL Transactional	ory:	Campaign Ref: E:063331070 Sales Rep: HRP Washing Order Ref: 06333107 Business Type: POLITICAL Business Category: Transactional	81 0.0 82 83 60	36750 11 /27 /953 2 Political	imate:	Submission Cost: Client/Product/Estimate Weeks: Contract type:	Sut Clie Wee	sue	American Crossroads/ Issue 10/01/12 to 10/14/12 06333107 s: No	Buyer: Ame Buyer: 10/0 Schedule Dates: 10/0 Est./PO Number: 063: Associated Copies: No

			Grand Totals:	. 1
Net Total:	Commission:	Gross Total:	Spots:	the state of the s
31,237.50	5,512.50	36,750.00	မွ	

Totals

Grand Totals

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